



Biznes po angielsku

Pytanie o podstawowe zagadnienia z biznesu po angielsku. Copyright by Instytut Przedsiębiorczości i Samorządności

Poziom trudności: Średni

1. She was passedfor promotion and that's why she refused to continue working for the company.

- A - out
 - B - up
 - C - over
-

2. A white collar worker is a person who works

- A - Is unemployed
 - B - In an office
 - C - In a construction site
-

3. If a company is interested in a particular candidate he's..... for a job.

- A - short-staffed
 - B - shorthanded
 - C - short-listed
-

4. Most of the time companies looking for new employees ask candidates to send their CV accompanied by:

- A - A motivational letter
 - B - A personal letter
 - C - A covering letter
-

5. After the collapse of the project many people have been

- A - employed
 - B - out of a job
 - C - offered a job
-

6. Money paid to manual workers is (are)

- A - a wage
-



- B - earnings
-

7. A process in which a company is looking for people who want to work for it is called

- A - Recruitment
 - B - a Recruit
 - C - Recrutation
-

8. When somebody is on the dole he gets

- A - A sickness benefit
 - B - A child benefit
 - C - An unemployment benefit
-

9. I am writing to you with reference..... the advertisement of 15 th September.

- A - In
 - B - to
 - C - at
-

10. There are also times when candidates might be asked to present written by their former employers.

- A - Covering letter
 - B - Job description
 - C - References
-

11. If prices plummet they

- A - Go up a lot
 - B - Stay the same
 - C - Go down a lot
-

12. A full-time job is a job that you do

- A - All the week
 - B - Only at the weekends
 - C - Part of the day
-



13. A person who wants to get a job in a particular company is called:

- A - an employer
 - B - an applicant
 - C - an employee
-

14. Benefits that come with a job such as a company's car or a mobile are called

- A - Profits
 - B - Supplements
 - C - Perks
-

15. Each candidate who wants to apply..... a job should send his CV.

- A - for
 - B - --
 - C - to
-

16. In the wake of the latest event, the company has decided to new staff

- A - Take on
 - B - Take up
 - C - Take over
-

17. A brand switcher is a person who

- A - is never loyal to the same trademark
 - B - always buys the same trademark
 - C - doesn't buy any branded products
-

18. After-sales service is

- A - service offered by a shop assistant
 - B - a guarantee that a product will be repaired or rep
-

19. Target customers are a group of people

- A - irrelevant to the company's marketing strategy
 - B - whose needs a company plans to satisfy
-



- C - who compete with a company
-

20. Life cycle of a product describes

- A - how it was thought up
 - B - how it was introduced onto the market
 - C - each phase of a product's existence on the market
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Karta odpowiedzi

1. C
2. B
3. C
4. C
5. B
6. A
7. A
8. C
9. B
10. C
11. C
12. A
13. B
14. C
15. A
16. B
17. A
18. B
19. B
20. C